

MANLU XU

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Hey, I'm Manlu, a UX designer with 3 years of working experience in platform product design, user interface design and branding design.

I think strategically and do research to understand the problem and people experiencing it.

Please check my online portfolio: <http://manluxu.com>

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WORK EXPERIENCE

2018.03

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2018.08

Detadata, Inc. - Internet

Detadata is an intelligent big data platform that facilitates more transactions between global buyers and suppliers by recommending global enterprises and contacts information and providing sales leads.

Intermediate UX Designer

Refined the user experience and the operating path of the "Detadata" version 1.0 on the mobile device

Design the v1.0 & 2.0 user interfaces of "Detadata" platform, after launching the website, the monthly active users of first month is more than 500

2016.06

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2016.12

Kujiale, Inc. - Internet

Top 1 interior design website in China and has the most innovative VR smart interior design platform (coohom) in the world.

Visual Designer - UX Team

Responsible for the user interface of the "interior decoration design" feature in 3D Design Platform - COOHOM(<https://www.coohom.com/view/general/home>)

Defined the UI templates & build the initial design system of 3D Design Platform, improve the front-end development experience faster, easier and efficient.

2015.07

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2016.05

Palmap, Inc. - Internet

The largest indoor map data and location based service provider in China. Its product - Palmap Developer Platform has the largest indoor map database in China, which covers 350 cities around China and includes 79 different types of buildings.

UX/UI Designer

Design the entire v2.0 interfaces of Developer Platform software, build the visual standards and refined the UI templates of Developer Platform

Refined the official website visual style (<https://ipalmap.com/>)

Collaborate with graphic designer for VI design (branding, booklets & posters)

Lead the design team (includes 2 UI designers & 1 graphic designer)

2014.12

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2015.03

Meitu, Inc. - Internet

Meitu Inc. is a Chinese technology company established photo-editing and sharing software for smartphones. MeituPic, their top app, has 52 million active daily users and 270 million MAU.

UI Intern

Redesigned the interfaces of "Meitu Stickers" App's on Winphone Device based on the Metro design principle to match the character of device

Created the poster mockups of MeituPic to service millions of users

EDUCATION

2018.09 - 2019.05

Sheridan College

Postgraduate Certificate
Web Design

2012.09 - 2015.06

Jiangnan University

Master Degree of Design
Design Science

2008.09 - 2012.06

Xiamen University

Bachelor Degree of Arts
Multimedia Design

SKILLS

Methodology

Prototype Wireframe
Persona User Research
User journey map Design system

Software

     
  

Bilingual

Chinese (Mandarin)